



Toyo Bio-Pharma™



Natural beauty with **NouriMask™**

Innovative delivery system

Beauty industry professionals and health-conscious consumers alike are seeking natural solutions for age-defying skin care. This innovative skin care delivery system is completely new to the American market. In combination with your nutrient or moisturizer infusion, NouriMask™ could easily become your next hot seller in the salon and spa industry.

Revolutionary material and structure

The micro-cellulose fiber is derived from 100% all natural fermented coconut from Southeast Asia. NouriMask possesses a unique reticular fiber structure. Individual fiber diameter measures between 2-100nm, as compared with ordinary non-woven cloth fiber which ranges between 500-5,000nm (see photos on reverse).

This super fine microscopic structure can hold an exceptional amount of skin nutrients. It also provides superior dermal contact resulting in clinically proven enhanced nutrient and moisture transferal. Nutrients infused through this facial mask system penetrate deep down to the *stratum corneum* layer. The mask delivers a larger amount of nutrients, based on the lotion formula you choose to infuse it with, when compared to using a moisturizer alone (see graph on reverse). For nutrient-rich anti-aging infusions, NouriMask is one of the most innovative and effective delivery methods available today.

Production Process

Coconut water is sterilized, fermented, rinsed and then purified to remove culturing media and isolate the cellulose. The resulting food-grade fermented coconut product then undergoes inspection and is molded and trimmed into the mask form. Completed individual NouriMasks are bulk-

packaged, sterilized and run through final quality control inspection. They are then shipped to your facility for infusion with your own custom moisturizer and preservative along with final individual packaging.

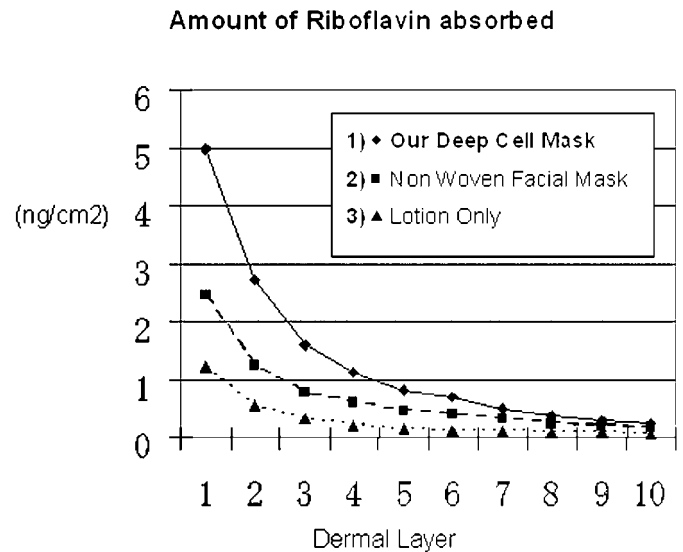
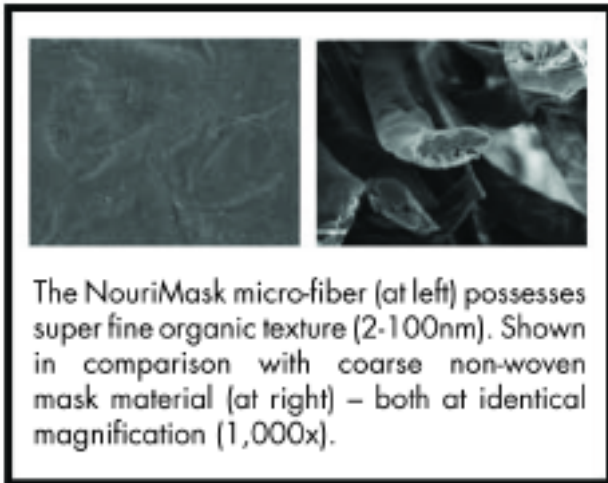
The next sought-out spa and salon treatment

Salon and spa-goers expect only the most luxurious facial treatments. The ultimate in facial mask systems, NouriMask is proven to provide a refreshing cool sensation, dramatically increasing the warmth in facial skin. Recipients enjoy not only an incredibly relaxing facial experience, but also enhanced delivery and results from your custom skin nutrient formula.

Product Facts

- **Micro-Cellulose fiber diameter: 2-100nm**
- **100% natural**
- **Bulk product: versatile packaging and quantity options**
- **Arrives as a mask base ready for infusion with your own custom moisturizer and nutrients***
- **Patent pending No. PCT/JP2006/317807**

*Options are available for pre-fortifying mask with one of Toyo Bio-Pharma™'s unique moisturizer and nutrient formulations or to have preservatives added to extend shelf life.



Company Information

Toyo Bio-Pharma's parent company, Toyo Shinyaku, is one of Japan's largest developers and OEM producers of raw materials for food supplements. Highly competitive and research driven, Toyo Shinyaku sells more Foods for Specific Health Use (FOSHU) products than any other company worldwide. Several of their most sought after products cross over into the cosmeceutical and beauty market.

In the US, Toyo Bio-Pharma has carried on the Shinyaku legacy, introducing TOYO-FVG™, the maritime pine bark extract so widely sold in Japan. Their product offerings also include Kan-Sho™ Sweet Potato Leaf powder, Puer Flower™ extract and several functional foods processed with fermentation technology. Both fermentation and selective culture are at the core of Toyo Bio-Pharma's research and development philosophy and are key to the production of the new NouriMask delivery system.

The company follows the rigorous standards of ISO 9001:2000 and voluntarily complies with the FDA's Good Manufacturing Practices (GMP) for food products

